## Contents

Dedication	3
Benedictory Note	13
About Bharath Gyan	15
About the Authors	17
About Autobiography of India	21
Preface	23
A Giving Civilization	23
A Mindful, Mind Exercise	24
Future From India	24
Foreword	27
Acknowledgements	29
PART 1 - DIVERGENT	IMAGES
Upto 1800s CE – A Land of Many Treasures	33
A Land By Many Images	
But One Identity	34
1900 CE – A Mystical India	35
2000 CE – A Slum India	37
How India Lost Its Shining Brand	41
Accounts of Witnesses To The Loss	41
Poverty stereotyped	44
3 Waves of Plunder	45

## PART 2 - FOCUS, INDIA

India - A Brand of Resilience	49
Land of Inexhaustible Wealth	49
Land With Inherent Capacity	50
Internal Mobilization Of Resources	50
Resilient India	51
Unbranding The Slum India Image	51
Making, The Indian Way	53
Make In India	53
The Scaled Up, Hyped Up Models of Today	54
Caught in a Swirl	54
Looking Back to Re-learn	55
We Must Have Done Something Good	55
Something Good To EMULATE	56
The ECO-ECO Mindset	57
Ethos of the Indigenous ECO-ECO Mindset of India	57
Economically Viable, Ecologically Friendly	58
Ecologically Viable, Economically Friendly	
Which Eco to Choose?	60
Why not both, Economically and Ecologically Viable?	62
or even better	63
Making Contrasts	65
The Killing Dyeing Industry	65
Ironing out Differences in Iron and Steel Making	
BIG Vs Small	73
A Lopsided Global Model	73
The BIG Message in Small Measures	75
Intensive Vs Extensive	77
Footprint and Foodprint of Elephants	77
The Voracious Greed of Humans	78
Extensive Instead of Intensive	78
Small Yet Elephantine	78
A Small But Widespread Secret	79
A Cue from the Indian Q & Q Brand	79
Actually Small But Virtually Big	
Bigger And Bigger For Smaller And Smaller	
Blending Big and Small	
Rebranding Small Scale As Extensive	
Moving from Centralism to Decentralism	82

Decentralism	83
Extensive Manufacture Vs Intensive Manufacture	83
Aggregation for trade Vs Aggregation for production	84
Local End to End Production Vs Global Linear Assembly	84
Horizontal Range Vs Vertical Scale	85
Mitigating Risk to Industry	85
Priority to Ecology over Economy	86
Success Records From The Past	
The Indian Way- The Way Forward	90
EXIIM – Extensive, Indigenous, Industrial Model	91
A Convergence Of Economy And Ecology	91
Roots Of India's Exiim	93
5Ts	95
India's Millennia Old Norms	
The 5T Principles	95
Tradition	96
Technology	96
Trade	96
Talent	96
Truth	97
Essence of Brand Bharat - A "Leading" Brand	99
A Thought Leader	99
Giving What Is Sought	99
Brand Rebuilding	100
PART 3 - AWAKEN THE MIN	D
Race Of The World	103
Renaissance	103
Post Renaissance	
Travel Era – A Reconnaissance Era	104
Trade Era – A Raid Era	105
Navigation Era – A Colonizing Era	106
Industrialization Era – An Automation Era	107
Investment Era – A Capitalizing Era	107
Computational Era – A Crunching Era	108
Communication Era – A Far Reaching Era	109
Information Era – A Socializing Era	
Knowledge Era – An Aggregating Era	
Mind Era – A Transcending Era	114

Steering Mind In Futuristic Science	117
Futuristic Science	
A Cornucopia of Mind based Knowledgebase	118
A Long Understanding of the mind	118
Concept of a Mind Leader	118
Indian View of Evolution – Mind and Form	121
On Mind Powers Of Ancient Indians	124
Veda – A Mind Engineering Marvel By Itself	124
Balanced Use Of Gross And Subtle Power	125
Availability of Literature	125
Power To Develop Mind Power	126
So Much Scope	126
Age of Indian Ideas - Now	131
Sandhi, A Window of Transition	
At a Cusp, <b>Sandhi</b>	131
Contributions Thus Far	132
ToMorrow – What Will It Be?	132
An Open Book With An Open Mind	133
Offering Indian Thought To Shape Thinking	135
India's Thinking Process	135
De Bono's Lateral Thinking With 6 Hats	
India's Thinking In 6 Ways	
The 39 Thinking Tools	138
By The Mind, In The Mind, For The Mind	
From Mind Era To Space Era	141
A Space Age Calendar	
A Space Age Teleportation System	
A Space Age, Age Defier	
Mind Matters	147
A Jumping Mind	
Taming The Monkey With An Elephant	
Power Of The Elephant	
Mati, The Mind Power	
Mind Vs Matter	153
An Eternal Fight	
The Mind Continuum - Brahman	
2 Modes Of Existence - <i>Dvidha</i>	156
5 Levels Of Needs - Motivational Theory	
5 Layers Of Existence – <i>Panchakosha</i> Model	
Casling The Deals Larray Dry Larray	

	173
Physiological And Psychological	173
Closed Vs Open	173
True Vs Perceived	174
Mind Vs Space – Brahma And Brahman	180
Brahman And Braahmanaa	181
Jnana And Karma	182
Science Vs Technology	183
The Mind Science Triad	184
Body And Mind – A Tango	188
Fundamental Difference Between West and East	191
Difference in Mindset	191
West Consumes East	198
Mind Science Vs Physical Science	199
Modern Vs Western	203
The Trend	203
The Reverse Flow	203
Steadfastness	204
A Remix	204
A Lead To Follow	205
PART 4 - KNOW YOUR STR	
•	
Offer Based On Own Strengths Than Other's Constra	aints209
Offer Based On Own Strengths Than Other's Constra	aints209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect	209209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection. A Prospect Becoming Mindful	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection. A Prospect Becoming Mindful  Rebrand from Inquisitive To Innovative.	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection A Prospect Becoming Mindful  Rebrand from Inquisitive To Innovative. Historical Inquisitive Nature	209
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection A Prospect Becoming Mindful  Rebrand from Inquisitive To Innovative Historical Inquisitive Nature Need For Indigenized Innovativeness	209 209 213 214 216 217 219 219 220 221
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection A Prospect Becoming Mindful  Rebrand from Inquisitive To Innovative Historical Inquisitive Nature Need For Indigenized Innovativeness Never Dull, Only A Lull	209 209 213 214 216 217 219 219 220 221 ΓΑΝD
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection	209 209 213 214 216 217 219 219 220 221  ΓΑΝD
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection A Prospect Becoming Mindful  Rebrand from Inquisitive To Innovative Historical Inquisitive Nature Need For Indigenized Innovativeness Never Dull, Only A Lull  PART 5 - SHIFT YOUR ST	209 209 213 214 216 217 219 219 220 221  FAND  225 225
Offer Based On Own Strengths Than Other's Constra Putting into Perspective In Retrospect An Introspection A Prospect Becoming Mindful  Rebrand from Inquisitive To Innovative Historical Inquisitive Nature. Need For Indigenized Innovativeness Never Dull, Only A Lull  PART 5 - SHIFT YOUR ST  Bharat - Built On A Different Paradigm The Striking Difference	209

230
231
232
233
233
234
235
237
237
242
250
257
260
268
270
271
278
279
280
281
283
283
283
285
285 287
285 287 290
285 287 290 291
285 287 290
285 297 290 291 294
285 297 291 294 298 300
285287290291298300301
285 297 291 294 298 300
285287290291294300301305305
285287290291294298300301305
285287290291294300305305305307308
285297291294298300301305305307308
285290291294298300301305305307308310

From AFTER To BEFORE Creation - The Next Beginning	325
From Puranics To Genetics - The Next Application To Stem Forth	326
From Ritual To Spiritual – The Next Act	339
From Closed Ip To Open Mind – The Next Door To Be Opened	341
Culmination of All Paradigm Shifts	343
Need For A Silicon - Silica Connect	343
From Existence To Ecosistence – The Next Stable State	345
From Taking To Giving – A Shift We Owe	347
Brand Offerings From India For Future	353
Setting Direction	353
Offering Solace To Humanity	353
Sky Is The Limit	357
Rising Above Earth	357
Rising Minds	359
The Brand Wagon Of India - Then And Future	362
PART 6 - LEAD AGAIN, INDIA  Bharat - A Sustaining Brand	
Bharata – Relishers Of "Bha"	367
Lead Through Leadership	368
India of the Future	369
India Of The Past – A Green And Grey Matter	
Bharat was Hard as Metal and Soft as Petal	
A Mature Civilization Then	371
A Ripening India Now	371
India's Soft Power	
India Of The Future - A Steel and Gold Matter	373
Epilogue	375
India, A Giving Civilization	375
No Ill-Will	377
Give She Will, Again	377